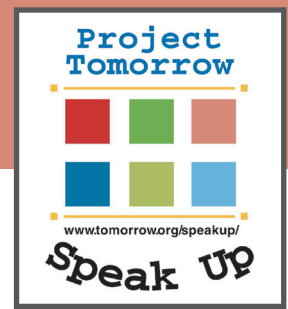


# Personalizing Learning in 2012— The Student & Parent Point of View



Today's K-12 students tap into a wide range of tech tools for personalized learning—both in and out of school. Parents support digital learning to prepare their children for the future. See how technology enables new and customized learning that is socially-based, un-tethered and digitally-rich.

## DIY Learning—How Students Are Using Technology Outside of School

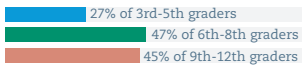


1 in 10 9th-12th graders have Tweeted about an academic topic that interested them



46% of high school students have used Facebook as a collaborative learning tool

## Parents and Students Agree on the Value of Digitally Rich Learning

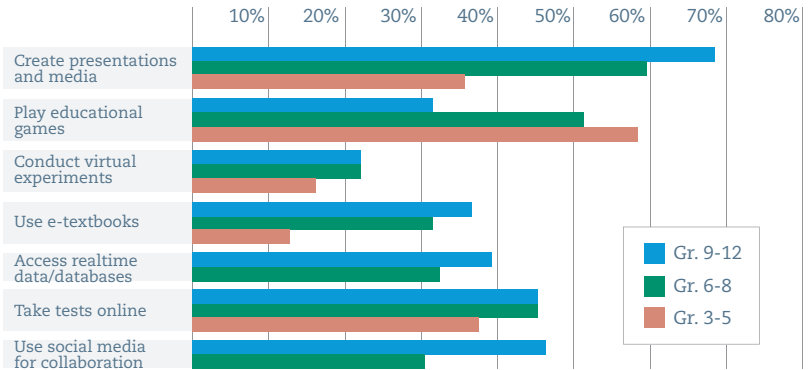


Students who haven't taken an online course, but want to

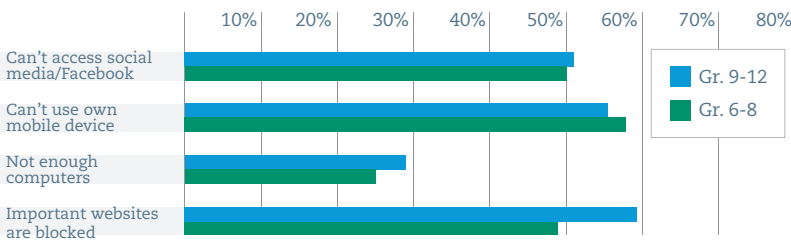


Over 1 in 3 parents would recommend online classes to improve student performance

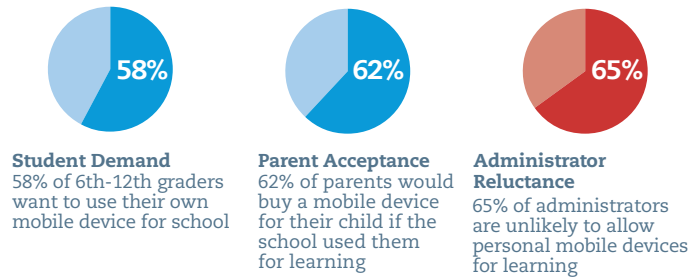
## How Students Are Using Technology at School



## Major Obstacles to Students Using Technology at School



## The Push for Un-Tethered Learning



## Going Mobile: Who Owns Smart Devices

How many students have personal smartphones?



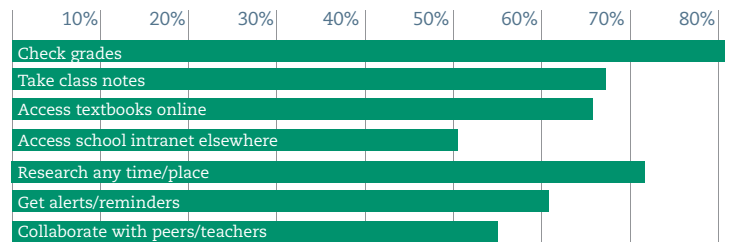
50% of 9th-12th graders  
37% of 6th-8th graders  
21% of 3rd-5th graders

How many students have personal tablets?



26% of 6th-8th graders  
21% of 9th-12th graders  
18% of 3rd-5th graders

## How Students Feel Mobile Devices Assist Learning



## The Ultimate School

If students, parents and administrators could design their own school, what technology would be essential?

